

Nothing like a good photo to bring you back. Literally. If you're visiting the Azores, register with your camera everything that makes the European Region 2010 unique. Then, enter the contest **Clic Açores** with your best pictures and try to win a trip with a one-week stay to return next year.

Although only the winning picture will bring you back, it won't be the only one to be rewarded. The best 40 pictures will be included in a special issue and will be presented in the final **Clic Açores** exhibition. Therefore, let the islands' natural beauty inspire your creativity and lose yourself in the discovery of the Azorean culture, people, heritage, products and innovation spirit.

Whether you are an amateur or a professional, seize the opportunity to improve your talent. You can win a fantastic prize and have the pleasure to be part of an initiative promoted by the Governo Regional dos Açores (Azores Regional Government) and by the Associação de Fotógrafos Amadores dos Açores (Azores Amateur Photographers' Association) to take the experience of visiting the European Region 2010 one step beyond

**Azores European Region 2010 – Where Europe reaches farthest.**



**CLIC AZORES.  
PHOTOGRAPHY CONTEST FOR TOURISTS**

**Awaken  
your inner artist  
and win a trip  
to Azores.**



Where Europe reaches farthest.

Regulation at: [www.azores2010.eu](http://www.azores2010.eu)



PRÊMIO DE FOTOGRAFIA PARA TURISTAS



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**Submit your photos until November 15.**

# REGULATION OF THE "CLIC AZORES" PHOTOGRAPHY CONTEST

## 1. Promoters

The "Clic Azores" photography contest, held under the theme of "Where Europe reaches furthest", is organised and promoted by the Regional Government of the Azores, through the Cabinet of the Regional Undersecretary for European Affairs and External Cooperation, in partnership with AFAA (Association of Amateur Photographers of the Azores).

## 2. Framework

The Azores have been designated "European Region of the Year 2010", a distinction that every year promotes the external acknowledgment of the regarded regions, in several dimensions and aspects. This distinction represents a unique opportunity to promote, in Europe, the Azorean culture, history and built, natural and human heritage, with important consequences in terms of touristic promotion. In this context, the European Region of the Year 2010 offers a rich and diversified programme, which will celebrate the natural beauty of the Azores, the best of its culture, products and people, the best of the innovation, knowledge and science generated by the Region, as well as the unique features of the Azorean customs and traditions.

## 3. Goals

The goals of the "Clic Azores" photography contest, which is included in the programme of the European Region of 2010, are the following:

- Instigate those who visit the Region to appreciate and reflect on the special features and assets of the Azores, thus enabling the recognition of these same features and assets and revealing their artistic potential;
  - Promote, acknowledge, reward and disseminate the creativity of those who visit the Autonomous Region of the Azores during 2010;
- Promote the Azorean identity in Europe and throughout the world, namely the richness, diversity and singularity of the following aspects:
- Natural, terrestrial and marine heritage;
  - Sustainable development, environmental conservation and measures to combat climate change;
  - Cultural demonstrations, customs and traditions;
  - History and built heritage;
  - Economic activity, with special emphasis on the traditional regional productions and tourism potential;
  - Science, innovation and research.

## 4. How to take part

- Amateur or professional photographers from other European States that do not live in the Azores and that have visited or will visit the Region during 2010 are welcome to take part in the competition;
- There is no cost to the participation in this contest;
- The participants must own, entirely and without exception, the intellectual property rights of the work they submit, in order to be displayed;
- Each participant may submit up to 6 (six) photographs;
- All kinds of images are accepted, as long as they have clearly been photographed, regardless of the technique used to do so;
- The submitted photographs must be original and must have never been, partially or completely, appraised by a jury;
- This competition is not open to those who have an immediate relationship with the contest organisers;
- The photographs must be or have been taken in the archipelago of the Azores, from January 1st to November 15th 2010.

## 5. Deadline and submissions

- Photographs may be sent by electronic mail to clicacores@gmail.com, until 11:59 pm of November 15th 2010;
- Photographs may also be delivered personally in a closed envelope during working hours (until 5:30 pm) or may be sent by post in a registered letter until November 15th 2010, inclusive, to the following address:  
Gabinete do Subsecretário Regional dos Assuntos Europeus e Cooperação Externa – Governo Regional dos Açores  
Palácio da Conceição  
9500-509 Ponta Delgada  
São Miguel – Açores - Portugal
- Each e-mail must comprise only one photograph and the following information:  
Subject: "Clic Azores" Contest;
- Participant's full name and contacts (address and telephone number);
- Pseudonym (optional);
- The title of each photo;
- When and where the photo was taken;
- Scanned copy of passport or ID card;
- Scanned copy of boarding passes or airline tickets, as a proof of the trip to and the stay in the Azores;
- Any other document that the author may find relevant to the appraisal of his/her work;
- Attachment: files (jpg or tiff) of the photos in competition without removing the respective Exif data.
- In case of personal deliver or expedition by post:
  - The closed envelope must contain the following reference: "Clic Azores" Contest;The closed envelope must also contain the documents and identification elements referred to above, for the e-mail sending;
- The photos must be sent in a CD;
- Printed copies of the photos (on paper) may also be sent, having the A4 format as the maximum dimension and the A5 format as the minimum. However, it is always necessary to send the photos in a CD.

## 6. Technical Conditions

- The photographs, in full colour or in black and white, should be submitted in its maximum quality, with a minimum resolution of 1800X1600 pixels (in 300dpi);
- The photographs may also be sent on paper, having the A4 format as the maximum dimension and the A5 format as the minimum. If the choice is for an expedition of the photos on paper, submission in CD remains necessary, with the resolution mentioned in the previous paragraph;
- The submitted photos must not have any type of frame, signature or any signal/mark that enables the identification of their authors;
- The contest organisers cannot be held responsible for the projects presented in poor conditions, nor for damages caused to the projects by people or situations that are not related to the promoter entities;
- The promoter entities are entitled to reject the projects that do not abide with terms and conditions described in this Regulation.

## 7. Calendar

The calendar of the photography contest is the following:

- Submission of entries: until November 15th 2010, in accordance with point 5.
- Announcement of the works selected to exhibit and publish, as well as of the winning photographs: until December 8th 2010.
- Exhibition opening and book publishing: December 2010.

## 8. Jury and decision

- The jury will be made up of five elements: two persons appointed by the Regional Government of the Azores, a member of the AFAA administration, an AFAA associate member and an independent photographer; these elements are to be indicated by AFAA and must not have participated in the competition.

- The jury's decision is sovereign and reached by mutual binding, hence appeals are not allowed.
- The jury will eliminate any photo that does not follow the requirements.
- The jury reserves the right to select less than 40 photographs in case its members consider that the submitted photos do not assemble the criteria established by them. Minutes shall be drawn up from every meeting of the jury.

## 9. Copyrights

- a) The works selected in this competition will become property of its promoters, which implies the right to reproduce and distribute the respective photographs to promote its activities. Nevertheless, the author's/photographer's name shall always be mentioned, as well as he/she must be informed in advance whenever his/her work is to be used.
- b) When reproducing a photo, its original framing must always be respected, except in case of reframing for graphic reproduction, which implies the authorization of the author.
- c) The matrixes of the work are the author's exclusive property.
- d) The participants ensure and hold responsibility before the promoters in what regards the abidance by the intellectual property and image rights provisions over the submitted photos, by declaring that its distribution and/or reproduction within the competition do not infringe on the rights of any third party.

## 10. Evaluation Criteria

The photographs will be judged according to the following criteria: creativity, innovation, originality, message, perspective, framing, focus, composition, beauty and technique.

## 11. Prize, publication and exhibitions

- Forty (40) photos will be selected, one of which will be named the winner.
- Five (5) Honourable Mentions will also be awarded;
- The author of the winning photo will receive as a prize two roundtrips between his/her country of residence and the Autonomous Region of the Azores, including a seven (7) -night stay in double room, to enjoy during 2011.
- The winner will stay in a different island (or islands) from the one(s) visited by him/her in 2010.
- The authors of the 40 selected photos will find their works included in a special publication, where the winning picture and those awarded with honourable mentions will be emphasised. Each selected author will receive three publications.
- The five authors with honourable mentions will also receive a book, as well as Azores' promotional material and craftwork.
- The 40 selected photos will be included in the final exhibition, which will be carried out in December 2010, in the Azores, in an island to be designated, even though the exhibit may be displayed in different places during 2011.
- The photo winning the first prize will be displayed in 90X135 cm.
- The five photos with honourable mentions will be displayed in 60X90 cm.
- The remaining 34 photos will be displayed in 50X75 cm.

## 12. Acceptance

The participation in this photography contest implies the acceptance of all the rules of this regulation, as well as the acceptance of the jury's irrevocable decision.